Martin Luther King, Jr. Family Services
Social Justice Award Luncheon
Saturday, April 10, 2021 11 A.M.

“The time is always right to do what is right.”

2020 Social Justice Award Honorees
- Cliff Flint — Education
- Annamarie Golden — Health
- Frederick & Marjorie Hurst, POV — Race Relations
- Zelmon Johnson — Entrepreneurship
- Rance A. O’Quinn — Lifetime Achievement
- Jeff Sullivan — Economic Development

2020 Change Makers
- Ralpheal Desir
- Zaida Govan
- Edward Nunez
- Jenal Rentas
- Dr. Shakenna Williams

2021 Sponsorship Opportunities

Social Justice Award Event Sponsor — $10,000
- 60 second video
- Logo on all printed materials for all events
- Company mentioned in all Media publicity & social media
- Banner at all events
- Full page Ad in Souvenir Booklet (back cover)
- 2 tables of 10 at Social Justice Award Luncheon
- Logo on all signs at event

Movement Leader—$5,000
- Table of 10
- Logo Prominently displayed during event
- Full Page Ad in Souvenir Booklet (inside back cover)
- Company name displayed in Place of Honor
- Private reception with Honorees

Freedom Rider—$3,000
- Table of 10
- Logo Prominently displayed during event
- Full Page Ad in Souvenir Booklet
- Company name displayed in Place of Honor

Drum Major—$1,500
- 5 Luncheon Tickets
- Logo Prominently displayed during event
- Half Page Ad in Souvenir Booklet
- Company name displayed in Place of Honor

Dreamer—$750
- 5 Luncheon Tickets
- Quarter Page Ad in Souvenir Booklet
- Company name displayed in Place of Honor

Patron List
- Name listed in Souvenir Booklet - $10

Souvenir Booklet Ads
- Full Page 8.5 x 11 - $500
- Half Page 8.5 x 5.5 - $250
- Quarter Page 4 x 5.5 - $125
- Business Card - $75

All Ads must come in the format of a JPEG and must be received by 3/19/2021. Additional fee will be added for assistance in creating Ads. Ads should be emailed to Lenise Williams at: lwilliams@mlkjrf5.org. Call Lenise at: 413-746-3655, ext.127 if you have any questions.