



**MARTIN LUTHER KING, JR.  
family services**

*Community centered. Spirit inspired.*

Dear

Please join us for a celebration of community unity as we honor those who lead us as change agents for Social Justice.

On Saturday April 14, 2018, Martin Luther King Jr. Family Services, Inc. will host its **Second Annual Social Justice Awards Luncheon** at Chez Josef. Last year we hosted 550 attendees from Springfield and the surrounding community, an even greater number is anticipated for this year. Each attendee will receive a commemorative Souvenir Booklet which will include our program, awardee information, ad's and details about MLKJFS Programs.

We invite you to become a sponsor and advertising space is being made available to raise funds in support of the MLK, Jr. Family Service Center programs and is 100 percent tax deductible. The Martin Luther King Jr. Family Services Inc. fully embraces the vision of the late Martin Luther King, Jr. of the "beloved" community. As a multi-cultural and multi-service agency dedicated to being "Keepers of the Dream", we nurture and empower individuals, families, and youth to achieve new realities of peace, social and economic justice, self-determination, self-actualization, and self-sufficiency. Our mission is to develop the skills, opportunities, and spirit of all families in the greater Springfield community.

Please review the enclosed order form describing available sponsorship and advertising opportunities. You may complete the advertising agreement and return it along with your payment and artwork Qumar Bilal at QBilal@MLKJRFS.org. All sponsorship and ad commitment forms, payment and artwork must be received by Friday March 23, 2018.

**2018 Martin Luther King Jr Social Justice Awardees**

**Heriberto Flores - Economic Development**

**Lucille Kennedy – Entrepreneurship**

**Dr Shirley Whittaker, MD Health**

**Dora Robinson – Life Time Achievement**

**Willette Johnson – Education**

**Springfield Chapter NAACP – Race Relations**

**The Late Jafet Robles - Legacy**

If you have questions or need assistance, please contact Qumar Bilal at 413-746-3655 ext. 127

Thank you in advance for your support and generosity.

Full of Hope,

Ronn Johnson, President & CEO

**“Life’s most persistent and urgent question is, ‘What are you doing for others?’”**

**– Martin Luther King, Jr.**



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2nd ANNUAL SOCIAL JUSTICE AWARDS CEREMONY  
SOUVENIR BOOKLET REQUEST FORM

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

TELEPHONE \_\_\_\_\_

E-MAIL \_\_\_\_\_

*SOUVENIR AD PRICING*

FULL PAGE 8 ½ BY 11	\$500.00
HALF PAGE 8 ½ BY 5 ½	\$250.00
QUARTER PAGE 4 ¼ BY 5 ½	\$125.00
BUSINESS CARD	\$75.00

**EMAIL ADS To:** [QBilal@aol.com](mailto:QBilal@aol.com)

**AD DEADLINE: March 23, 2018**

PAYMENT SUBMISSION TO:  
MARTIN LUTHER KING JR. FAMILY SERVICE. Inc  
106 WILBRAHAM ROAD  
SPRINGFIELD, MA 01109  
CONTACT Qumar Bilal AT 413-746-3655 FOR MORE INFORMATION



**Martin Luther King Family Services, Inc.**  
106 Wilbraham Road  
Springfield, MA 01109

**2018 SOCIAL JUSTICE AWARD CEREMONY  
SPONSORSHIP LEVELS**

**MOVEMENT LEADER**

**\$5,000**

- Full Table - 10 Dinner Tickets
- Logo Prominently Displayed During Event
- Private reception with Keynote Speaker
- Full Page Ad in Souvenir Booklet (Inside or back Cover)
- Prominent Reserved Seating
- Company name displayed on Place of Honor

**FREEDOM RIDER**

**\$3,000**

- Full Table - 10 Dinner Tickets
- Company Logo Prominently Displayed During Event
- Full Page Ad in Souvenir Booklet
- Company name displayed on Place of Honor

**DRUM MAJOR**

**\$1,500**

- Five Dinner Tickets
- Company Logo Prominently Displayed During Event
- Half Page Ad in Souvenir Booklet
- Company name displayed on Place of Honor

**DREAMER**

**\$750**

- Five Dinner Tickets
- Company name displayed on Place of Honor
- Quarter Page Ad in Souvenir Booklet

**If you cannot contribute at the above levels, please consider placing an ad at one of the below levels:**

**Program Ads (Black & White)**

- **Full Page - 8.5 x 11 \$500**
- **Half Page - 8.5 x 5.5 \$250**
- **Quarter Page - 4 x 5.5 \$125**
- **Business Card - \$75**